

PROJECT DEVELOPMENT CONSULTANCY

# Company Profile

**Connecting vision  
with opportunity.**

Consultancy, representation and business facilitation across the UAE and international markets.

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**THE HUB FOR SUCCESS**

ABU DHABI / UNITED ARAB EMIRATES

October 2026



Renewable energy | Sunergy



AgriTech | Shandong Lynwo



Built environment | MODUCON

# Connecting global capability with regional opportunity.

## WHO WE ARE

Project Hub is an Abu Dhabi based consultancy and business facilitation company. We connect enterprises with relevant public, semi-government and private sector stakeholders across our markets.

Our work centres on project development, commercial introductions, company representation and business studies. We help clients identify suitable counterparts and develop relationships around their strategic and commercial objectives.

## ESTABLISHED 2024

Abu Dhabi base. International outlook.



Modular construction illustration | MODUCON

## OUR MISSION

Connect global expertise with regional opportunity to support long-term commercial and development value.

# Our services

Focused consultancy and facilitation, shaped around the client's objectives and an agreed scope.

## 01 Project development consultancy

Assess opportunities, identify potential partners and align the stakeholders needed to progress a project.

## 02 Engineering project management consultancy

Advisory support for project planning, coordination and management within the agreed consultancy scope.

## 03 Commercial brokerage & introductions

Identify commercial opportunities and facilitate introductions between prospective clients, companies and providers.

## 04 Company representation

Support local engagement, stakeholder communication and the development of commercial relationships.

## 05 Marketing consultancy & studies

Market assessment and business positioning focused on relevant sectors and commercial opportunities.

## 06 Administrative consultancy & studies

Advice on business organisation and administrative arrangements that support operational objectives.

## 07 Economic feasibility consultancy & studies

Evaluate business and project opportunities through economic feasibility consultancy and studies.

# A practical approach. An international perspective.

**1**

## Discovery

Understand the objective, priorities and opportunity.

**2**

## Alignment

Relate client capabilities to the target market.

**3**

## Introductions

Connect counterparties and support initial engagement.

**4**

## Advisory

Provide agreed consultancy as discussions develop.

### OUR GEOGRAPHICAL REACH

**Based in Abu Dhabi. Working across connected markets.**

UAE / Middle East / China / Hong Kong / India / Egypt / Africa

# Energy & industrial technologies

Conventional energy, renewable power, advanced batteries and industrial collaboration.



Industrial energy storage illustration | Sunergy

We connect international capabilities with regional opportunities in power systems, petroleum products, energy logistics, industrial development and the energy transition.

## SELECTED COMPANY EXPERIENCE

### **Real See Intelligence**

Energy storage and digital manufacturing

### **Enpower Greentech**

Advanced battery technologies

### **GONEO**

EV charging and distributed energy storage

### **Sunergy Technology**

Renewable energy and power solutions

# Climate solutions & critical resources

Opportunities that connect environmental priorities with industrial and commercial development.



## Blue carbon

Seagrass and digital sustainability initiatives that bring environmental projects and new technologies together.

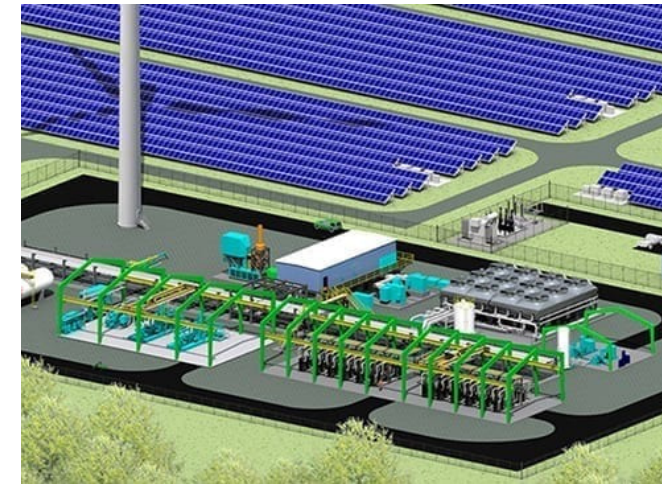
Carbon Baseline / Treelion



## Critical minerals

Lithium extraction technologies and industrial solutions connected to the battery and energy transition value chain.

Yongzheng Lithium



## Green fuels

Project concepts for green hydrogen and green methanol in the UAE and Egypt.

CT Green Capital



Controlled-environment farming | Shandong Lynwo

# Food security & agribusiness

We connect agricultural technologies, sustainable farming capabilities and sourcing networks that can strengthen regional food resilience.

## TECHNOLOGY & INDUSTRY EXPOSURE

### **Shandong Lynwo Agricultural Group**

Greenhouses, soilless cultivation and intelligent agricultural systems.

### **KRIBHCO**

Fertilisers and agricultural inputs.



Greenhouse infrastructure | Shandong Lynwo

# Artificial intelligence & automation

We connect technology providers with organisations seeking smarter operations, digital transformation and new applications of AI.

## Enterprise AI

Applications that improve decision-making, information use and business processes.

## Autonomous systems

Robotics and autonomous logistics, including the technologies featured by Zelos Tech.

## Connected industry

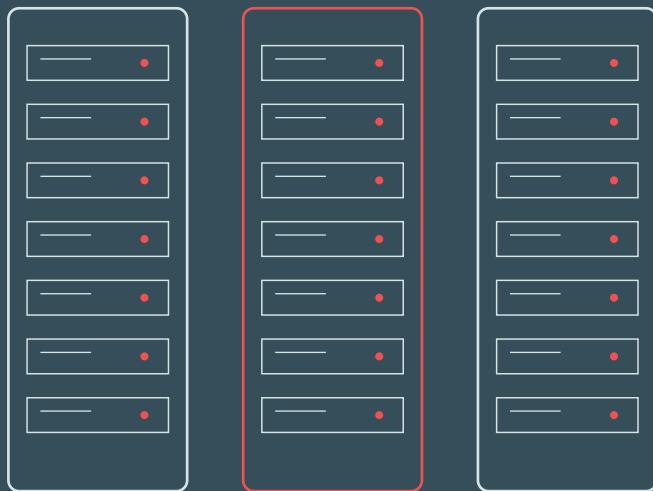
IoT, automation and digital manufacturing, alongside healthcare applications of AI.



Autonomous urban logistics | Zelos Tech

# Data centres & digital infrastructure

## PARTNERSHIP DEVELOPMENT & SECTOR FOCUS



POWER / COOLING / CONNECTIVITY

We facilitate partnerships for data centre development and the infrastructure that supports it. Our role connects investors, developers, technology providers and relevant stakeholders around project opportunities.

## AN INTEGRATED DEVELOPMENT PERSPECTIVE

### Power & resilience

Power supply, backup and energy storage partnerships.

### Cooling & infrastructure

Relevant technology and development capabilities.

### Connectivity & digital systems

Connections across the wider digital infrastructure ecosystem.

# Healthcare & environmental technology

We help connect international providers with regional institutions and organisations seeking appropriate medical, digital health and environmental solutions.

## NEXUS INTEGRATED HEALTH

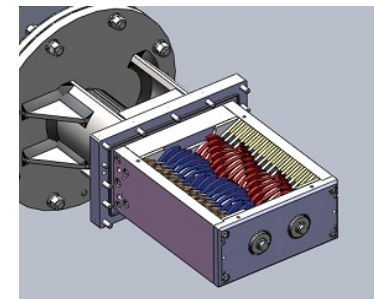
AI-enabled health technology and the integration of oral and medical care, with digital applications for healthcare delivery.



Digital health illustration | Nexus Integrated Health

## BEIJING WHITESHARK TECHNOLOGY / SUNFLOWER

Medical waste treatment technologies and related environmental solutions featured in the AMWIS catalogue.



## TECHNOLOGY DETAIL

Medical waste shredding system

SUNFLOWER / AMWIS

# Built environment & infrastructure

Connecting construction capabilities, specialised structures and industrial supply networks.



Curtain wall project illustration | MODUCON

Our sector focus covers construction, modular buildings, smart infrastructure and project development. We facilitate engagement among companies, consultants, investors and relevant stakeholders.

## SPECIALISED STRUCTURES



Air-supported structure | Beijing Yeadon

# Business reach across specialist sectors

## COLOURS

### Events & exhibitions

Business development, opportunity identification and commercial coordination around events and exhibitions.

## LCC SHOTGUNS / PATRIOT PICTURES

### Sports & entertainment

Sports initiatives, film production and entertainment businesses extend the range of companies and projects in our experience.

## GSTM

### Security & training

Security and training solutions, including digital scenarios and interactive learning technologies.



Cricket and sports development | LCC Shotguns



# Selected business engagements

Examples of consultancy, representation and commercial facilitation in practice.

## 01 Colours

### BUSINESS DEVELOPMENT

Opportunity identification, administrative coordination and business expansion support for an exhibitions and events company.

## 03 UAE-Egypt collaboration

### PARTNERSHIP DEVELOPMENT

Business development and commercial collaboration involving Ajyal Holding, Tawakkal Group and Athena Emirates.

## 02 Ajyal Holding

### HEAVY EQUIPMENT OPPORTUNITIES

Introductions, preliminary representation and facilitation of commercial discussions involving potential distribution opportunities with Sany Heavy Industry.

## 04 Petroleum sector - Oman

### INVESTOR INTRODUCTIONS

Prospective investor introductions and support for initial stakeholder engagement around petroleum sector opportunities.

# Selected companies & projects

A cross-sector view of companies and initiatives associated with our consultancy and business development experience.

## ENERGY & TECHNOLOGY

Real See Intelligence  
Empower Greentech  
GONEO / Sunergy Technology  
Zelos Tech - Autonomous logistics

## AGRIBUSINESS

Shandong Lynwo Agricultural Group  
KRIBHCO

## HEALTHCARE

Nexus Integrated Health  
Beijing Whiteshark Technology / SUNFLOWER

## COMMERCIAL PARTNERSHIPS

Ajyal Holding / Colours  
Tawakkal Group / Athena Emirates

## CLIMATE & CRITICAL RESOURCES

CT Green Capital  
Treelion / Carbon Baseline  
Yongzheng Lithium

## BUILT ENVIRONMENT & MANUFACTURING

MODUCON / Beijing Yeadon  
Guangzhou Industrial Investment Holdings Group  
KINGBOSS

## SPORTS, ENTERTAINMENT & TRAINING

LCC Shotguns  
Patriot Pictures  
GSTM - Global Security and Training Management

# Leadership shaped by UAE experience



## Shehab Alyassi

**FOUNDER AND MANAGING DIRECTOR**

Shehab Alyassi brings more than 25 years of leadership experience across oil and gas, infrastructure, logistics and public sector development in the UAE. His career includes senior roles at ADNOC, Dana Gas and the UAE Ministry of Public Works.

He holds a Master's degree in Engineering Management and leads the company's strategic direction and project development focus.

## Mohammed Al Shehhi

**CO-FOUNDER**

Mohammed Al Shehhi is the Founder and Chairman of Al Shehhi Group, established in 1990, with interests spanning petrochemicals, energy, food, tourism and investment.

His business leadership and commercial relationships contribute to Project Hub's understanding of opportunities and partnership development.

**LOCAL KNOWLEDGE. INTERNATIONAL PERSPECTIVE.**



# Let's develop your next opportunity.

## TELEPHONE

+971 55 844 6611

## EMAIL

info@phub.ae

## WEBSITE

www.phub.ae

## BUSINESS CONTACT LOCATION

Al Bateen, Abu Dhabi, United Arab Emirates

